

Sponsorship
Opportunities

Awards, Premiums, Prizes
Bicycle Give-Away
Boys & Girls Club Birthday Party
Campbell Clowns
Creative Chainsaw
Friend of the Fair
Hanna Montana Impersonator
Demo Derby
Guitar Hero Show
Harness Racing
Kid's Day
Kid's Pedal Pull
Milking Parlor
Nashville's New Artist Concert
Nicks Kid Show
SJO Moto Cross
Sr. Happening
Kalamazoo Fair Talent Contest
Truck Pulls

*Please call the Fair office at 269/349-9791 to
hear about sponsorship opportunities that will
help promote your business!!*

Sponsorship
Levels

Primary - \$2,500 & above

- Your logo included in all newsprint, radio and TV advertisements
- Banners strategically placed
- 100 admission tickets for your use to give away to your employees or clients
- 24 grandstand tickets for your use to give away to your employees or clients
- During fair, acknowledgement of your sponsorship to be mentioned on intercom throughout each day

FUNDS LIMITED? BE A FRIEND OF THE FAIR FOR \$100.00. You will receive a family weekly pass and mentioned on the web site

Sponsorship
Levels

Intermediate - \$500 - \$2,500

- Your logo included on Fair's web site & all newsprint
- Banner strategically placed
- 50 admission tickets for your use to give away to your employees or clients
- 12 grandstand tickets for your use to give away to your employees or clients
- During fair, acknowledgement of your sponsorship to be mentioned on intercom throughout each day –

FUNDS LIMITED? BECOME A VOLUNTEER!! We are in need of volunteers to work. You will receive a family weekly pass.

The mission of the fair is to promote agriculture and create a positive experience for families in Kalamazoo County and the surrounding areas through exhibits, entertainment and participations.

Kalamazoo County has over 450 youth exhibitors who work hard throughout the year to prepare so they can participate at the fair.



The annual fair provides:

- an opportunity for fairgoers to learn about agriculture.
- a venue for youth exhibitors to compete against their peers.
- an opportunity for local businesses to feature their merchandise and services.
- an affordable, low cost family event



We are Michigan's First Fair
Established in 1846!!!

Sponsorship Program for



*A Non-Profit Entity
A LOW COST FAMILY EVENT*

- FOCUSING ON:*
- *AGRICULTURE*
 - *YOUTH EXHIBITORS*
 - *LOW COST ENTERTAINMENT*

kalamazoofair@msn.com